

DON'T MISS OUT... BE IN THE ESSENTIAL GUIDE TO EMPLOYEE BENEFITS

The benefits book 2012

■ Technology ■ Cars ■ Childcare ■ Consultants ■ Engagement & Communication
■ Share Schemes ■ Financial Education ■ Flexible Benefits ■ Group Risk ■ Healthcare
■ International ■ Motivation ■ Pay & Reward ■ Pensions ■ Voluntary Benefits ■ Wellbeing

EXCLUSIVE BENEFITS RESEARCH

Exclusive in-depth research into the benefits market.

WHO GETS A COPY?

The Benefits Book is widely distributed. The next edition will be published in May 2012 and sent out with the market leading magazine *Employee Benefits* to 10,000 reward and benefits professionals. It will also be distributed to all visitors at *Employee Benefits Live*.

WHERE YOUR COMPANY FITS IN

The information pages are divided into sixteen sections: Each section is colour coded so that employers can easily access the subject area they are looking for.

ONLINE

All entries in **The Benefits Book** will be included in the online 'find a supplier' directory available to over 35,000 unique users at www.employeebenefits.co.uk

Now in its tenth year **The Benefits Book** has become established as the unrivalled industry standard reference book for benefits. It is designed to provide senior HR / Compensation & Benefit managers with a comprehensive and easy-to-use guide to the best products and services and to inspire them with new ideas. Used when buyers want to source new products and services, it will generate high quality leads all through 2012.

USE THE FORM OVERLEAF TO ENSURE
YOUR PLACE IN THE 2012 EDITION

employee
benefits

The benefits book 2012

Booking form

Please complete this form and fax back to **0870 191 1215**

I would like to book information entries under the following sections:

Entry	Full Page	Half Page	Quarter Page	Cost
Benefits Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Childcare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Company Cars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Consultants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Engagement & Communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Share Schemes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Financial Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Flexible Benefits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Group Risk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Healthcare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
International Benefits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Motivation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Pay & Reward	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Pensions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Voluntary Benefits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Wellbeing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____

Total Cost: _____ £ _____

I would like to book a display advertisement*

Section: _____

**subject to availability*

Company: _____

Contact: _____

Number: _____

Signed: _____

Date: _____

ADVERTISING RATES

Display

16 advertisement opportunities exist facing editorial **subject to availability*

Full Page	£3,060 + vat
Outside Back Cover	£3,700 + vat
Inside Front Cover	£3,600 + vat

Information Entries

Full-Page	£2,300 + vat
Additional Entries	£1,440 + vat
Half Page	£1,400 + vat
Additional Entries	£800 + vat
Quarter Page	£1,100 + vat
Additional Entries	£660 + vat

NOTE: The above rates are only available until 23rd December 2011

employee benefits

CONTACTS

Suzanne Saunders
suzanne.saunders@centaur.co.uk
020 7970 4929

Hamish Scott
hamish.scott@centaur.co.uk
020 7943 8065

Peter York
peter.york@centaur.co.uk
020 7943 8063